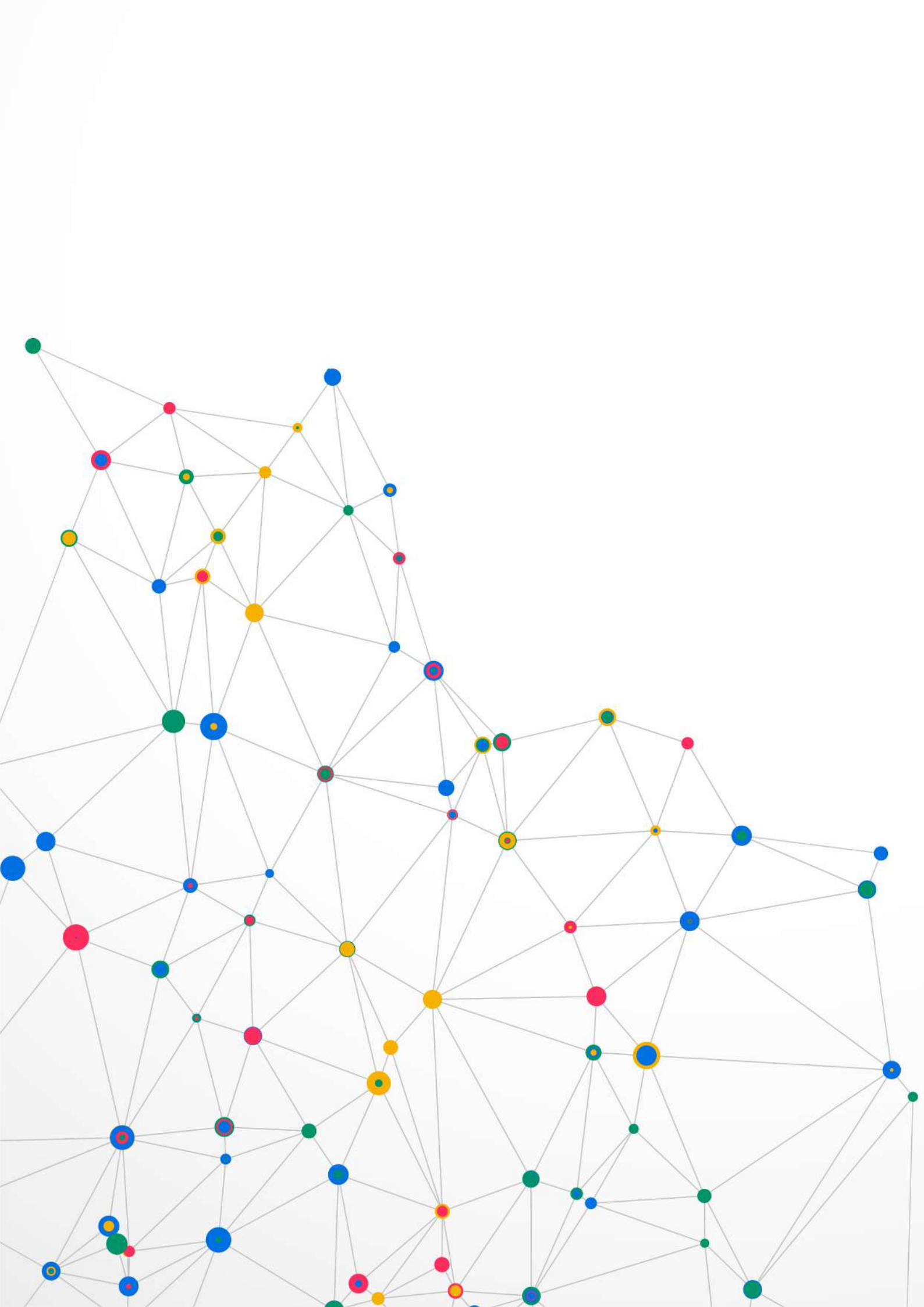




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## Table of Content

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Message from the Chairman _____	2
Message from the Rector _____	3
Message from the Director - Outreach & Collaboration ____	4
Message from the Registrar _____	5
Message from the Director of Finance _____	6
10 reasons why you attend BlueCrest College _____	7
Our Core Mandate _____	8
Tech-Enabled Institution _____	9
Our Programmes _____	12
Our Partnerships & Collaborations _____	13
School of Technology _____	15
School of Business & Communication _____	17
School of Fashion & Design (SFD) _____	18
Awards & Recognitions _____	20
Alumni Corner _____	23
Corporate Social Responsibility _____	24
Financial Aid _____	27
Students Representative Council (SRC) _____	28
Students Services _____	30
Internship and Placement office _____	31



## Message from The Chairman

Ghana is fast-emerging in West Africa as a hub for learning and entrepreneurship, with a diverse community of cultures and nationalities. This unique Ghanaian quality makes Accra a preferable home for scholars from different parts of the continent.

At BlueCrest College, we are proud to have rapidly grown in the last decade as we consistently improve our benchmarks for quality tertiary education. The education that students receive here is the most critical component in building a self-sustainable Africa.

I emphasise upon the strong relationship between education and self-sustainable development because Africa is getting ready to take up more space in the regional affairs in the coming years.

Experts foresee a future in which Africa will be a self-reliant economy. With education, it is possible to empower our future workforce with the knowledge, skills, values and attitudes to realise this vision of self-reliance.

Let's work together to make this dream come true soon.

Thank you. God bless you

**Dev Varyani**  
Chairman,  
BlueCrest University College, Ghana





## Message from The Rector

BlueCrest College (BCC) is not only a tertiary educational institute but a centre for excellence in the region. We aim to develop professional skills in our students so that they are not only employable, but also lead as the next generation of managers, leaders, thinkers, and entrepreneurs. Our goal is to equip our students with critical skills and creative thinking that can fuel social, economic, and technological development in this region.

Our three Schools- School of Business and Communication, School of Technology, and School of Fashion and Design, are furnished with the best equipment, resources, tools and above all, devoted staff and faculty members,

who focus on the four-pronged learning approach for all our students: Leadership, Innovation, Technology and Entrepreneurship. In addition to the regular courses, our students learn from various co-curricular activities like - workshops, projects, festivals, seminars, boot-camps, and club activities.

Our research and grant centre is poised to be at the forefront of regional research. It is in partnership with organizations who want to go beyond traditional frontiers of research to provide valuable insights for balanced growth and development in society.

Alumni members of any institute reflect its spirit. Our alumni members are at top positions in corporates, government organizations, and as successful entrepreneurs. Our current partnerships boost our drive to be the best educational institution, active at not only producing education but also nurturing knowledge, research, consulting, and improving the quality of community life.

A set of well-planned scholarships, which sometimes amounts to 100% of the total fee, ensures that talented students, who deserve a high-quality education, are not left behind due to the financial constraints.

Let's collaborate for making a positive impact in this region.

**Dr. Anand Agrawal**  
**Rector,**  
**BlueCrest University College, Ghana**



## Message from Director - Outreach & Collaborations

In a fast-paced economy like Ghana, most industries are striving to remain competitive and are in demand of professionals that will get them the results.

Committed to nurturing and building a robust labour force that responds to the needs of industry, students at BlueCrest College go through rigorous academic training to hone their skills and build their capacity to be industry fit and be the next generational thinkers.

With a combination of innovative programmes, practical-based approach to learning, highly experienced faculty members and a team of dedicated

administrative staff, our service delivery in the educational sector is unmatched and our brand has become synonymous to quality education.

Today, BlueCrest College has become one of the most sought after institutions in Ghana due to the LITE (Leadership, Innovation, Technology and Entrepreneurship) approach ensued in our programme offerings.

Choosing a place like BlueCrest to study, is one giant step taken in turning your dreams to reality.

**Mr. Sujith Jayaprakash**  
Director - Outreach & Collaborations,  
BlueCrest University College, Ghana





# Message from The Registrar

BlueCrest college promotes diversity and invites students from all over the world. At least 40 percent of our students are foreigners from other continents.

Our motto and goal is giving students “education for life”.

We urge you to choose BlueCrest for your tertiary education. Our administrative offices welcome students and other stakeholders. Using the LMS software our students are always in constant touch with their lecturers.

The BlueCrest advantage is that students are inspired to work independently and in teams. Our team of affable academic counselors is on standby to assist you right from your application processing till you graduate and also later as our alumni you will always get our best services.

**Mrs. Edna Asante**  
Registrar,  
BlueCrest University College, Ghana



# Message from The Director of Finance

Fundraising, revenue mobilization and monitoring financial and administrative systems at BlueCrest College for the past 10 years has been an exciting challenge.

In Ghana, Liberia and Sierra Leone where we operate, the challenges of managing cash payments, bank payments and Mobile Money transactions are the same within these economies.

We welcome students, parents and corporate financiers to approach us with their unique financial challenges.

That is why we have instituted the BlueCrest Presidential Scholarship Awards.

Our host of international and local corporate partners and collaborators find that BlueCrest College allocates funds prudently for the academic programmes they sponsor at our various affiliate institutions, namely NIIT Ghana, BlueCrest College, and SFD Ghana.

Both our foreign and Ghanaian students are thus assured that whatever financial systems and payment methods exist in their country, BlueCrest College understands their language.

**Amit Kakhani**  
Director of Finance,  
BlueCrest University College, Ghana



# 10 reasons Why you attend BlueCrest College

1.

1st Private University  
to have incubation  
center for students.

2.

17 years of Excellence  
in Ghana training  
thousands of students.

3.

10 Nationally /  
Internationally  
recognized awards.

4.

1000+ students  
graduated in less  
than 4 years.

5.

Fully  
Wi-Fi Campus.

6.

Located in the  
heart of the city.

7.

100% placement &  
internship assistance.

8.

World class  
facilities.

9.

Blended learning  
environment.

10.

Trusted by students and alumni  
from more than 25 nationalities.

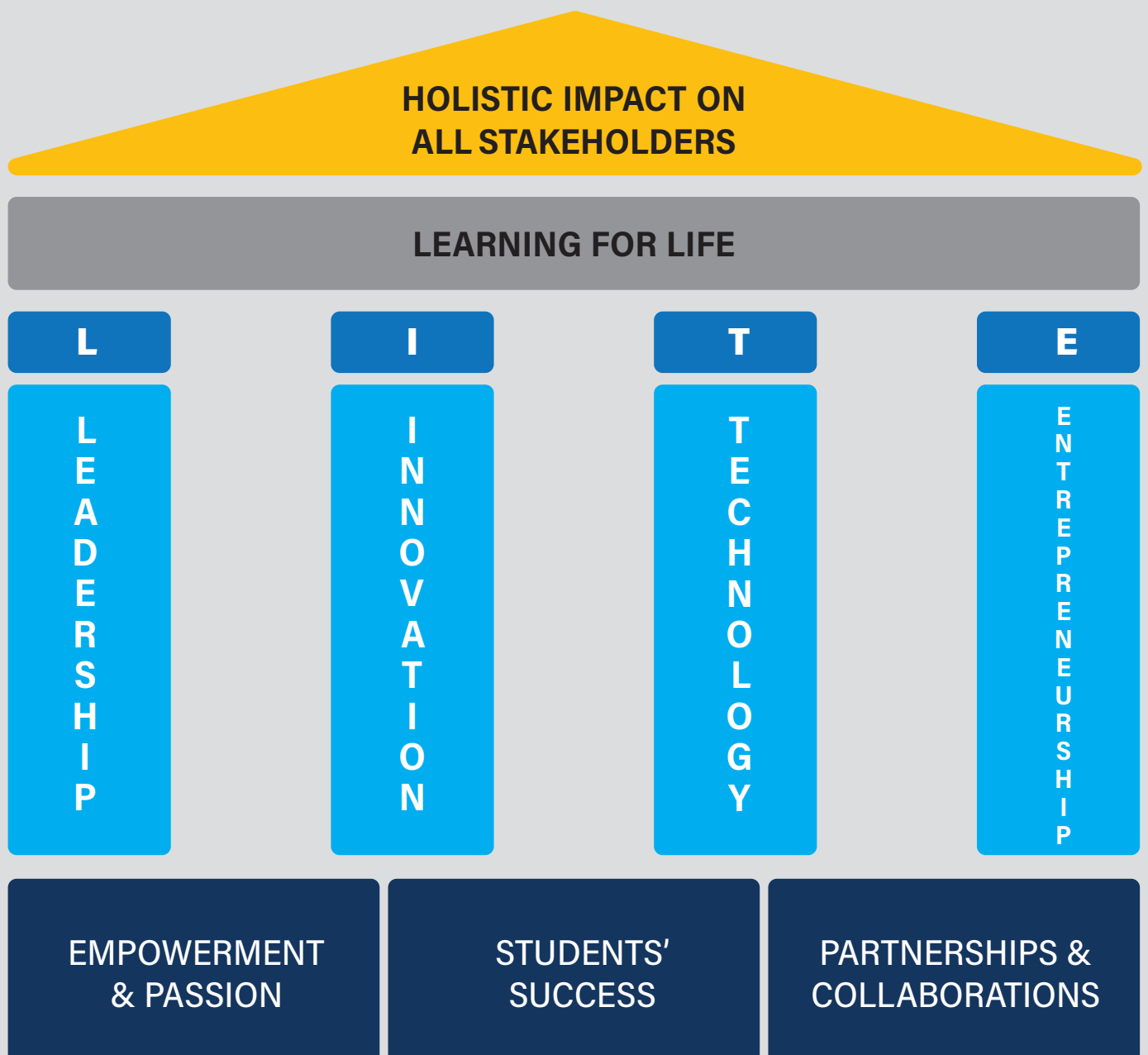
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# Our Core Mandate

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The four pillars (LITE), the three foundation blocks at the bottom, and the top two summit blocks reflect our quality, passion and a unique direction for institutional building. It is reflected in all our endeavors and activities. We value Empowerment & Passion, Success of Students, and Partnerships & Collaborations to provide Life-long Learning aimed to create a Holistic Impact on all of our stakeholders.







# Tech-Enabled Institution

With dedicated communication networks, online learning facilities and fully-wifi enabled campus, BlueCrest students learn in an environment for the future.

## TIE-UPS WITH MICROSOFT, IBM, GOOGLE FOR EDUCATION, ORACLE, ETC...

Our IT students have free access to international certifications from global giants like Microsoft, Google, Oracle, IBM etc.

### MOODLE

Modular Object-Oriented Dynamic Learning Environment (MOODLE) is a learning platform that allows for offering and tailoring learning environments using community sourced plugins.

### CAD

In the fashion industry, Computer-Aided Design (CAD) is increasingly being used for the profession to translate hand sketches to the computer.

### ONLINE RADIO

BlueCrest campus has a thriving radio community, thanks to the campus-based online radio launched by the Department of Journalism and Mass Communication.

### URKUND

Urkund is an anti-plagiarism software that BlueCrest college is to implement from the 2020-21 academic year.

# EDUCATION FOR LIFE

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Campus life is the overall aspects of you being a student and sometimes it goes beyond what you learn in the classroom. Students come to school individually but after meeting one or two others they leave as “family”.

Many have cultivated lifelong friendships with their fellow students who share different interests, passions and other perspectives. At the BlueCrest College hostel located on the Goodwill Road, kokomlemle, Accra, for example, Miss Lydia Amiah Dadja, who has lived there for three years says, “the hostel is a safe and second home for all.”



# Our Schools

BlueCrest College, Ghana has three schools that offer a wide range of courses:



## School of Technology

*Nurturing Innovators*



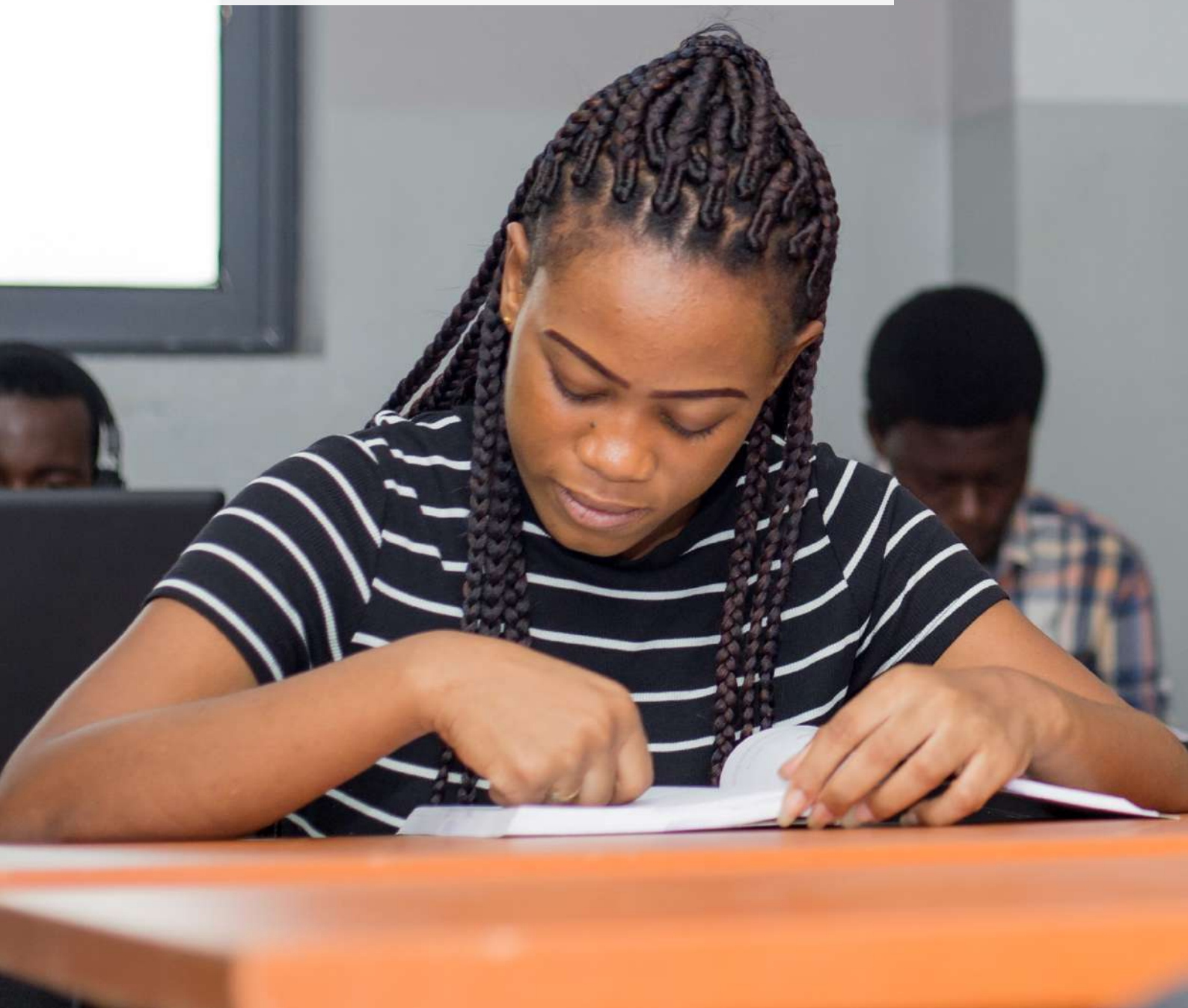
## School of Business and Communication

*Nurturing Leaders*



## School of Fashion & Design

*Nurturing Entrepreneurs*



# Our Programmes Offered

## School of Technology

### POST GRADUATE PROGRAMMES

M.Sc Information Technology (University of Education, Winneba)  
M.Sc Computing (University of Sunderland, UK)  
M.Sc IT Management (University of Sunderland, UK)

### UNDERGRADUATE PROGRAMMES

B.Sc Information Technology

### DIPLOMA & CERTIFICATE PROGRAMMES

HND in Information Technology (NABPTEX)  
Professional Certificate in Hardware & Networking  
Professional Certificate in Computer Applications  
Certificate in Application Security  
Certificate in Block Chain Fundamentals & Cryptocurrencies  
Certificate in Data Scientist  
Certificate in Database Design and Programming with SQL (Oracle)

## School of Business and Communication

### UNDERGRADUATE PROGRAMMES

BBA Banking & Finance  
BBA Human Resource Management  
BBA Information Systems  
BA Mass Communication & Journalism  
BBA Procurement & Supply Chain Management

### DIPLOMA AND CERTIFICATE PROGRAMMES

HND in Marketing (NABPTEX)  
Association of Chartered Certified Accountants (ACCA)  
Diploma in Oil and Gas Management (iPED, UK)  
Certificate in Event Management  
Certificate in Project Management  
Certificate in Cinematography  
Certificate in Web Development and Communication  
Intelligent Retailology

## School of Fashion & Design

### UNDERGRADUATE PROGRAMMES

BSc Fashion Design

### DIPLOMA AND CERTIFICATE PROGRAMMES

Professional Diploma in Fashion Design  
Certificate In Computer Aided Fashion Designing & Pattern Making  
Professional Certificate In Garment Construction  
Professional Certificate In Textile Design  
Fashion Studio

### SPECIALIZED COURSES

Draping Master Class  
Bridal Corset Making  
Fashion Marketing  
Portfolio Development  
Digital Pattern Making (Computer Manufacturing)

### SHORT TERM COURSES

Fashion Styling  
Home Decor  
Bridal Accessories and Hats  
Bridal and Kente Beading (Surface Ornamentation)  
Basic Fashion Drawing  
Dressmaking  
Fashion For Beginners

Our array courses are tailored to suite every individual's time, these includes

**DAY | EVENING | WEEKEND LECTURES**

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# Our Partnerships & Collaborations

## Affiliation & Accreditation



## Strategic Partners



## Innovation and Technology Hub Partners



## Academic & Learning Partners



## Industry Partners











# School of Technology

Banking on more than 20 years of experience, BlueCrest School of Technology has been at the forefront of designing and imparting tertiary-level educational programmes to students from more than 25 countries. Future IT industry leaders and entrepreneurs find their niche in a wholesome learning environment that includes a fully tech-enabled campus, smart labs and a unique incubation centre called 'Bluehub' for budding entrepreneurs.

Latest research-based curricula blend with sharp hands-on training to help students develop in-depth perspective into various modern concepts like Data Science, Cryptocurrency, Artificial Intelligence, IoT, BlockChain etc.

BlueCrest School of Technology offers three Masters' degree programmes, an Undergraduate degree and several short-term and long-term certificate courses. Thanks to advance tie-ups with international universities like University of Sunderland (UK) and global IT giants like Microsoft, IBM and Oracle, our IT training programmes are respected across the industry in West Africa and beyond.









# School of Business & Communication

---

Programmes at BlueCrest School of Business and Communication emphasise ethics, innovation and critical thinking to develop the next generation of entrepreneurs and leaders. Supported by knowledge gathered from industry experts and professionals, training at BlueCrest is a robust combination of leadership development, practical training, deep analytic skills and sustainable development.

BlueCrest students develop an all-round perspective on prosperity and growth, thanks to our various social initiatives that engage them with the local community and issues at the grassroots. Several prominent industry bodies have appreciated this unique pedagogy that has produced several entrepreneurs and industry experts.

BlueCrest School of Business and Communication offer four undergraduate degree programmes – BBA (Information Systems, Banking & Finance, and Human Resource Management) and B.A (Journalism and Mass Communications).





# School of Fashion and Design (SFD)

BlueCrest School of Fashion and Design is a premier institution offering various tertiary education programmes in fashion and design. Popularly known as SFD Ghana, the institution has been in operation since 2015 and won several accolades for being the fastest growing fashion school in the country.

The values of sustainability, ethical entrepreneurship and celebration of uniqueness lie at the core of all SFD courses. Students, no matter what they chose to study at SFD, are encouraged to express creativity while understanding different approaches to fashion and design. They learn a wide range of disciplinary concepts using modern facilities and hands-on training by seasoned professionals in the industry.





SFD offers an undergraduate degree, two diploma and several certificate courses to cater to a wide range of career goals in fashion and design.

B.Sc FD is a four-year programme affiliated to University of Education, Winneba.

SFD is also accredited by Council for Technical and Vocational Education and Training (COTVET) to offer skill-based courses in garment construction. As part of this arrangement, the fashion school is a recipient of the German-funded GIZ project in which over 200 apprentices have received training in garment construction.

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Recognising that technology will dominate development in the fashion industry of the future, SFD introduced computer-aided fashion design and became the only institution offering such an advanced programme within the West African region.

The college, although selective about companies who want to hire from the SFD campus, offer 100% placement and internship assistance to all the students who complete the course successfully. One of the reasons that the industry eagerly absorbs SFD graduates is that their curricula lay a lot of impetus on practical training, instead of just classroom learning.

SFD also organises the annual theme-based graduate fashion show called 'Apaso Akasa', where students showcase their designing talents to industry professionals and the general public.



# Awards & Recognitions

- Awarded as Best ICT School 2004 - 2013.
- Awarded as Best ICT School in Ghana for 2010-2013 by The New Ghanaian Times (TNG) Corporate Initiative.
- Most authentic Oil & Gas College in Ghana of the Year 2014
- Next Generation Private University of the Year 2015
- Fastest Growing Fashion School in Ghana of the Year 2015
- Oil & Gas Institution of the Year 2015





- No. 1 Benchmarked IT Education and Training University in Africa of the Year 2016
- Fashion School of the Year 2016
- IT College of the Year 2018
- Best Institution for African Fashion Studies of the Year 2018
- Best private Journalism College in Ghana of the Year 2018
- Best Foreign Institution promoting African Fashion Education in Ghana of the Year 2018







# Alumni Corner

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“ Constant class presentations help me become a more confident person and believe that I can be very productive in the work environment. I don't think I would have started an NGO with my friends if I didn't get the practical training and knowledge at BlueCrest.

Agnes Edm Hagan,  
*BA (MC&J) - December 2019*

“ I got to know of BlueCrest from a relative. I am thrilled with its facilities and environment which is suitable for learning. I can boast that BlueCrest university has made me start my personal business because of diverse opportunities it has to offer.

Olanrewaju Lukman  
*BBA (HRM) - December 2018*

“ I got to know of BlueCrest through Google search outlining it as the best institution in Ghana and beyond . BlueCrest university is a fore-runner in IT, thus all our studies is fused technology making it easier to adapt in any working environment. It's diversity in culture brings us all together as one, honouring a harmonious environment in the institution.

Jessica Azubuko  
*B.Sc IT - June 2020*

“ I am a radio presenter for our online Campus radio. A media personality recommended BlueCrest to me as the best tertiary institution in Ghana when it comes to education. BlueCrest university has the best lecturers which in so many ways groom students to the working field. I am presenter but BlueCrest is the best when it comes to gaining wide experience.

Nana Ekua Andoh  
*BA (MC&J) - June 2021*

“ BlueCrest College gave me the right environment and opportunities that I need to excel in the fast-developing tech ecosystem in Africa.

Eyram Amedzor,  
*B.Sc IT - June 2017*



# Corporate Social Responsibility

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Ever since its inception, BlueCrest college community has always believed that the true meaning of education is to make this society and the country a better place for future generations.

Every educational institution in Ghana is responsible for not just training students with employable skills, but also polish young minds as potential leaders of the future.

It is with this thought that we have undertaken several socially and environmentally responsible initiatives in 2018 and 2019 that resonate with our basic principles and philosophies.

These programmes came up after months of deliberation and meticulous planning carried out by our team, who spared no effort to ensure that the granted resources were utilised entirely for the benefit of the community.

As an educational institution, we are trying to give back to our community with the best of what we can offer - quality education. For example, BlueCrest scholarships are granted every year to encourage meritorious students from financially weak families to pursue a programme of choice at the campus.

## PRESS FREEDOM

*Our Mass Communication and Journalism faculty and students added their voices to the advocacy for the passage of the Freedom of Information Act by the Parliament of Ghana in 2018.*

*The department's Media Business and Professional Journalism Forum brings industry practitioners to the college's auditorium regularly for very lively debates with students and lecturers.*

## WOMEN EMPOWERMENT IN ICT

*FACT: More women than men are enrolled in our School of Information Technology.*

## COMMUNITY DEVELOPMENT

*The college has through the member of parliament for AyawasoCentral awarded scholarships worth eight thousand cedis to students from the community.*

## SOCIAL INTERVENTION

*Our faculty and students are very responsive to our environment. We have taken part in World Environment Day, World Water Day and our own "Say No To Plastics Campaign" during which students and faculty removed plastics from the beach.*

## MINISTRY DEPARTMENT AND AGENCIES (MDA's)

*We offer free certificate programmes to government agencies as part of our corporate social responsibility. Some staff of Ghana Broadcasting Corporation have benefited from this programme.*

## NATIONAL COMPETITIVE EXAMINATION (NCE's)

*BlueCrest provides opportunities for secondary schools to compete in a quiz and win scholarships. You will meet some of the award winners here who will share their testimonies with you.*

## PUBLIC PRIVATE PARTNERSHIP

*The Council For Technical and Vocational Educational and Training (COTVET) through a German sponsorship has asked Bluecrest College to offer free training in garment construction and electronics repairs.*

*The students also benefit from Maths, English, ICT, Science and Entrepreneurship, and are awarded certificates after six months to two years depending on the frequency of how frequently they participate.*



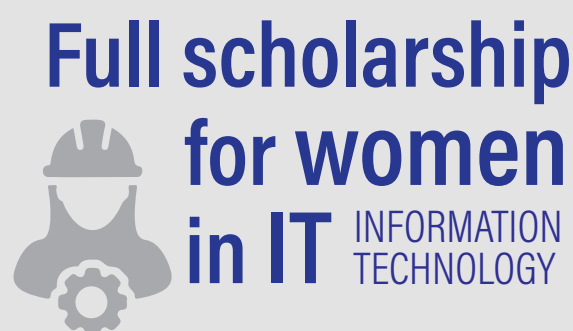




# Financial Aid

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The college offers various scholarships to meritorious students from all walks of life. Here are some of our scholarship programmes:



# Students Representative Council (SRC)

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BlueCrest Students Representative Council is the most important students' body to promote views and interests of BlueCrest students.

Our primary role is to serve as a medium for representing to BlueCrest governance genuine student body issues in educational, cultural, social, sporting and general interests.

BlueCrest SRC executives also co-ordinate clubs, societies and social activities. They are an excellent source for students to engage in college issues and understand the campus life.

SRC is based on a committee structure with some students elected to positions such as president, vice-president, secretary, treasurer and PRO.





**Edward Ibrahim Fofana**  
SRC President

## BlueCrest College SRC Representatives 2019/2020



**Etta Rachael Ojong**  
SRC Vice President



**Irene Dede Teye**  
SRC General Secretary



**Enoch Doe Semana**  
SRC PRO



**Jefferson Penberton**  
SRC Organising Secretary



**Gertrude Finoude**  
SRC Treasurer



**Linda Tamiah**  
SRC Financial Secretary

The BlueCrest  
students are  
our priorities



**Jessica Azubuko**  
SRC Women's Commissioner

# Students Services

The BlueCrest Student Services are designed to enhance service delivery in a very innovative way and increase student satisfaction.

We update students contacts, emails and other relevant information, thus we have the data to send information to students en masse. We issue students with introductory letters, reference letters, internship letters, recommendation letters and all the relevant letters requested by students.

We handle documentation for matriculation and verification exercises for final year student.





# Internship and Placement office

The internship program is designed to ensure that students are engaged in a field experience with an opportunity to share their insights and to explore the links between students' academic preparation & professional readiness for the industry. Many students carry out major research work as an outcome of the internship.



## Internship Objectives

1. The student internship office conducts and completes exploratory evaluations of the candidates selected for internship.
2. The internship office conducts interviews and orientations for candidates selected for the BCC programs.
3. The internship office conducts at least two training programs with the students of BlueCrest College every academic year. This helps in developing relevant skills. The office also organizes career forums for students to prepare them for rewarding lives and careers.
4. The internship office finds career opportunities for students of BCC

### Partnering companies for Internship




**Births & Deaths**  
REGISTRY, GHANA














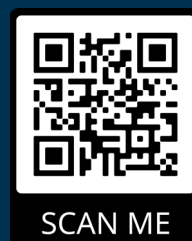
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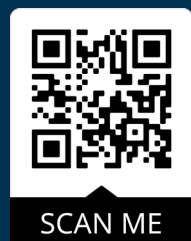
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